

Edmonton Stories Twitter Contest (Edmonton Indy) Complete Official Rules & Regulations

Please read the following Rules and Regulations:

No purchase necessary

This contest is open to those residents of the Edmonton Capital Region who are 18 years of age or older.* Employees of The City of Edmonton Corporate Communications Branch, Economic and Tourism Development Division of Edmonton Economic Development Corporation, Parcom Marketing, and Frame 30 Productions are not eligible to enter. Contest begins 16:45:01 p.m. MDT on Friday, July 17, 2009, and closes 23:59:59 p.m. MDT Wednesday, July 22, 2009. *For the purposes of this Contest, the Edmonton Capital Region consists of the following municipalities: Town of Beaumont, Town of Bon Accord, Town of Bruderheim, Town of Calmar, Town of Devon, City of Edmonton, City of Fort Saskatchewan, Town of Gibbons, Lamont County, Town of Lamont, City of Leduc, Leduc County, Town of Legal, Town of Morinville, Village of New Sarepta, Parkland County, Town of Redwater, City of St. Albert, City of Spruce Grove, Town of Stony Plain, Strathcona County, Sturgeon County, Village of Thorsby, Village of Wabamun, and the Village of Warburg.

HOW TO ENTER

Tweet your best Edmonton moment in 140 characters or less. Use the hashtag #yegmoment in your tweet to qualify.

In order to be eligible, the tweet should describe a moment that captures why Edmonton is special to you and why Edmonton is an extraordinary place to live.

Contestants may enter as many tweets as they'd like for the purposes of the contest.

The two contestants who enter the best tweets, as judged by our judge(s), will each win a single (1) double guest pass for the Edmonton Indy as well as a single (1) Indy Pace Car ride for himself or herself only. Only the contest winners are eligible to receive the Indy Pace Car rides. Prize value is approximately \$110. The chances of winning are dependent on the number of contest entries received.

Entries will be deemed to be made by the authorized Twitter account holder at time of entry. "Authorized account holder" is deemed as the natural person who is assigned to a Twitter address. No responsibility is assumed by The City of Edmonton for lost, late, misdirected, or incomplete tweets or any computer, online telephone or technical malfunctions that may occur in the processing, transmission or receipt of entries. **CONTEST CLOSING 23:59:59 p.m. MOUNTAIN DAYLIGHT TIME WEDNESDAY, JULY 22, 2009.**

In order to win one of the prizes, contestants must:

- Be 18 years of age or over
- Have transportation to and from the Indy site
- Live in the Edmonton or greater Edmonton area
- Have government-issued ID
- Sign Release/Waiver forms
- Contest winner must use the prize themselves. Prize is not transferable.

- Winner must be willing to be interviewed and photographed for the Edmontonstories.ca website

SELECTION OF WINNERS FOR THE TWITTER CONTEST (EDMONTON INDY) WILL TAKE PLACE AFTER CLOSE OF CONTEST ON WEDNESDAY, JULY 22, 2009.

ALL PRIZE WINNERS MUST ANSWER A SKILL-TESTING MATHEMATICAL QUESTION IN ORDER TO RECEIVE HIS/HER PRIZE. THE CITY OF EDMONTON WILL ATTEMPT TO CONTACT THE WINNER FOR 4 CONSECUTIVE HOURS. IF NO RESPONSE IS RECEIVED BY THE END OF THAT PERIOD, ANOTHER WINNER WILL BE SELECTED.

GENERAL CONDITIONS

Entrants agree to abide by the terms of these official rules and by the decisions of the independent judging organization, which are final and binding on all matters pertaining to this contest. This Contest is governed by the laws of Canada. All federal, provincial, and local laws and regulations apply. All taxes on prizes are the sole responsibility of the prizewinner. Prizewinner will be required to sign a standard declaration and release form confirming compliance with the contest rules and acceptance of the prize as awarded within 2 working days of prizewinner successfully answering the skill-testing question. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Entrants further grant to The City of Edmonton the right to use and publish their proper name online and in print in any other media in connection with the Contest. Acceptance of a prize constitutes permission for The City of Edmonton to use winner's name and likeness for advertising and promotional purposes without additional compensation unless prohibited by law. By entering, participants release and hold harmless The City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including any travel related thereto.

Internet:

If for any reason the Internet portion of program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of The City of Edmonton which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, The City of Edmonton reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. The City of Edmonton assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The City of Edmonton is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by The City of Edmonton on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participants' or any other person's computer related to or resulting from participation or downloading any materials in this contest.

CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CITY OF

**EDMONTON. RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH
CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW**

Sponsor

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