

Edmonton Stories Torch Relay Route Photo Contest Complete Official Rules & Regulations

Please read the following Rules and Regulations:

No purchase necessary

This contest is open to those residents of the Edmonton Capital Region who are 18 years of age or older.* Employees of The City of Edmonton Corporate Communications Branch, Economic and Tourism Development Division of Edmonton Economic Development Corporation, Parcom Marketing, Frame 30 Productions, or Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games are not eligible to enter. Contest begins 09:00:00 MT on Monday, December 14, 2009 and closes 10:59:59 MT on Wednesday, December 23, 2009. *For the purposes of this contest, the Edmonton Capital Region consists of the following municipalities: Town of Beaumont, Town of Bon Accord, Town of Bruderheim, Town of Calmar, Town of Devon, City of Edmonton, City of Fort Saskatchewan, Town of Gibbons, Lamont County, Town of Lamont, City of Leduc, Leduc County, Town of Legal, Town of Morinville, Village of New Sarepta, Parkland County, Town of Redwater, City of St. Albert, City of Spruce Grove, Town of Stony Plain, Strathcona County, Sturgeon County, Village of Thorsby, Village of Wabamun, and the Village of Warburg.

HOW TO ENTER

There are two ways to enter:

- 1) **Identify the Landmark:** Enter by identifying the landmark in the daily photo by choosing the correct answer from the multiple choice list.

In order to participate in the contest, you must register through the following

process: When you enter for the first time, you will be sent a verification email to the address you used to enter. You must follow the link in the email to a verification page where you will need to complete the form provided and include your first and last name, city, province, postal code, phone number, and e-mail address. You will not be asked to register again after you complete the form. Users who registered an email address on edmontonstories.ca for previous contests will not need to register the same email address again for this contest.

All requested data must be provided for your entry to be valid and must be truthful and accurate. Entries will be deemed to be made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. No responsibility is assumed by The City of Edmonton for lost, late, misdirected, or incomplete entries or any computer, online telephone or technical malfunctions that may occur in the processing, transmission or receipt of entries or registration. **LIMIT OF ONE (1) ENTRY PER DAY PER PERSON FOR THE PHOTO IDENTIFICATION PORTION OF THE CONTEST.**

- 2) **Retweet Clues:** Enter by retweeting the daily clue and including the hashtag "#yegtorchpic" in the retweets. In order for a user's retweets to be entered into the draw, the user must follow @edmontonstories on Twitter. No responsibility is assumed by The City of Edmonton for lost, late, misdirected, or incomplete entries or any computer, online telephone or technical malfunctions that may occur in the processing,

transmission or receipt of entries. LIMIT OF ONE (1) ENTRY PER DAY PER PERSON FOR THE RETWEETING PORTION OF THE CONTEST.

HOW TO WIN

There are two ways to win:

1) Random Draws From All Eligible Correct “Identify the Landmark” Entries

During the contest entry period, five (5) random draws for **Torch Relay Prize Packs** will be made from all eligible correct answers in the “Identify the Landmark” portion of the contest. A computer generated program will select the winner and the winner’s name, email, and telephone number will be sent to a representative of the City of Edmonton who will then contact the winner.

The **Torch Relay Prize Packs** will consist of a toque, a scarf, and a pair of torchbearer mittens – Approximate value \$50.

Draws from correct “Identify the Landmark” entries will take place on the following dates:

- Draw 1: Thursday, December 17, 2009 – One (1) Torch Relay Prize Pack
- Draw 2: Friday, December 18, 2009 – One (1) Torch Relay Prize Pack
- Draw 3: Monday, December 21, 2009 – One (1) Torch Relay Prize Pack
- Draw 4: Tuesday, December 22, 2009 – One (1) Torch Relay Prize Pack
- Draw 5: Wednesday, December 23, 2009 – One (1) Torch Relay Prize Pack

2) Random Draws From All Eligible Retweets

During the contest entry period, five (5) random draws for **A Pair of Torchbearer Mittens** (Approximate Value \$10) will be made from all eligible retweets. A computer generated program will select the winner and the winner’s Twitter Username will be sent to a representative of the City of Edmonton who will then contact the winner.

Draws from eligible retweets will take place on the following dates:

- Draw 1: Thursday, December 17, 2009 – One (1) Pair of Torchbearer Mittens
- Draw 2: Friday, December 18, 2009 – One (1) Pair of Torchbearer Mittens
- Draw 3: Monday, December 21, 2009 – One (1) Pair of Torchbearer Mittens
- Draw 4: Tuesday, December 22, 2009 – One (1) Pair of Torchbearer Mittens
- Draw 5: Wednesday, December 23, 2009 – One (1) Pair of Torchbearer Mittens

ALL PRIZE WINNERS MUST ANSWER A SKILL-TESTING MATHEMATICAL QUESTION IN ORDER TO RECEIVE HIS/HER PRIZE. THE CITY OF EDMONTON WILL ATTEMPT TO CONTACT THE WINNER FOR FIVE (5) CONSECUTIVE WORKING DAYS. IF NO RESPONSE IS RECEIVED BY THE END OF THAT PERIOD, ANOTHER WINNER WILL BE SELECTED.

THE CHANCES OF WINNING THE RANDOM DRAWS WILL DEPEND ON THE NUMBER OF ENTRIES AND ELIGIBLE RETWEETS RECEIVED.

PRIZES WILL BE DISTRIBUTED AFTER JANUARY 11, 2010.

GENERAL CONDITIONS

Entrants agree to abide by the terms of these official rules and by the decisions of the independent judging organization, which are final and binding on all matters pertaining to this contest. This contest is governed by the laws of Canada. All federal, provincial, and local laws and regulations apply. All taxes on prizes are the sole responsibility of the prizewinner. Prizewinner will be required to sign, within five (5) working days of prizewinner successfully answering the skill-testing question, a standard declaration, release and consent form confirming compliance with the contest rules, acceptance of the prize as awarded, and consent for The City of Edmonton to use winner's name and likeness for advertising and promotional purposes without additional compensation, including the right to use and publish their proper name online and in print in any other media in connection with the contest.. Non-compliance with this requirement within this time period may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. **BY ENTERING THIS CONTEST, PARTICIPANTS RELEASE AND HOLD HARMLESS THE CITY OF EDMONTON, ITS SUBSIDIARIES, AFFILIATES, DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS FROM ANY AND ALL LIABILITY OR ANY INJURIES, LOSS OR DAMAGE OF ANY KIND ARISING FROM OR IN CONNECTION WITH THIS CONTEST OR PRIZE WON, INCLUDING ANY TRAVEL RELATED THERETO.**

Internet:

If for any reason the Internet portion of program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of The City of Edmonton which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, The City of Edmonton reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. The City of Edmonton assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The City of Edmonton is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by The City of Edmonton on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participants' or any other person's computer related to or resulting from participation or downloading any materials in this contest.

CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CITY OF EDMONTON RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor

**City of Edmonton, 3rd Floor, City Hall 1 Sir Winston Churchill Square Edmonton, Alberta
Canada T5J 2R7**

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Telephone: In Edmonton: 311 Outside Edmonton: 780-442-5311