

## **Edmontonstories Race to the Honda Indy Edmonton Contest Complete Official Rules & Regulations**

Please read the following Rules and Regulations:

### **No purchase necessary**

This contest is open to residents of Canada except residents of the province of Quebec, who are 18 years of age or older. Employees of The City of Edmonton Corporate Communications Branch, Economic and Tourism Development Division of Edmonton Economic Development Corporation, Edmonton Northlands and Parcom Marketing Inc. are not eligible to enter. Contest begins at 09:00:00 Mountain Daylight Time on Monday, June 7, 2010, and closes 17:00:00 Mountain Daylight Time on Monday, June 28, 2010.

### **HOW TO ENTER**

Submit your Edmonton experience or moment (written, audio, video, or image) and complete the form found at <http://www.edmontonstories.ca/sharing/honda-indy>. Entries must be the original work of the entrant and will be judged based on content. Written entries must be 200 words or less. Video and audio entries must be three (3) minutes or less in duration. Images, photo, video and audio content require a short explanation (200 words or less) explaining how the content relates to the entrant's Edmonton experience. All entries must elaborate on one of these five (5) themes:

1. My most memorable Edmonton Indy moment was...
2. My perfect Edmonton summer experience was/would be...
3. My most heart-stopping, adrenaline-filled Edmonton moment was/would be...
4. If I won an Indy prize package, my Edmonton experience would be...
5. I want to come to Edmonton because...

In order to be eligible, the contest entry must describe a moment or experience that captures why Edmonton is special to you and/or why Edmonton is/would be a great place to live or visit. If your submission does not meet the above criteria, your contest entry will not be eligible. In entering the contest the entrant must agree to allow The City of Edmonton to use their submissions on the Edmontonstories.ca website in accordance with its [Terms and Conditions](#).

Entrants may enter as many submissions as they like for the purposes of the contest. Only one (1) prize will be awarded to each winning entrant.

Six (6) prize packages will be awarded in total. All prizes must be used as awarded in conjunction with the Honda Indy Edmonton 2010 event (Friday, July 23 to Sunday, July 25 2010).

**Checkered Flag Package:** Awarded to one (1) entrant who lives within Canada but not in Alberta. The winner may bring along a friend if they choose. The winner is responsible for transportation to and from his/her closest airport that WestJet flies to/from and their own transportation upon arrival in Edmonton (approximate maximum total prize value of \$4,054.88). This package includes:

- One (1) 2010 Honda Indy Edmonton pace car ride (for one person),
- Two (2) Single-Day Bronze tickets to the Honda Indy Edmonton,

- Two (2) return WestJet airline tickets from anywhere WestJet flies inside Canada to Edmonton on the Honda Indy Edmonton 2010 weekend, subject to flight seating availability,
- One (1) 3-night double occupancy hotel stay at the Fantasyland Hotel during the Honda Indy Edmonton 2010 weekend, and
- Two (2) Edmonton Weekend Fun Passes. Each Edmonton Weekend Fun Pass includes one (1) single-day general admission to the Honda Indy Edmonton and to the opening weekend of Capital EX (valid July 23-25), one (1) admission to a City of Edmonton Attraction (Fort Edmonton Park, Edmonton Valley Zoo or the Muttart Conservatory) (valid July 23-25), and a West Edmonton Mall super savings coupon book.

**Open Wheel Package:** Awarded to three (3) entrants who live outside the Greater Edmonton Area\*. Winners may bring along a friend if they choose. Winners are responsible for their own transportation (approximate maximum total prize value of \$1,453.00). This package includes:

- One (1) 2010 Honda Indy Edmonton pace car ride (for one person)
- Two (2) Single-Day Bronze tickets to the Honda Indy Edmonton
- One (1) 3-night double occupancy hotel stay at the Fantasyland Hotel during the Honda Indy Edmonton 2010 weekend, and
- Two (2) Edmonton Weekend Fun Passes. Each Edmonton Weekend Fun Pass includes one (1) single-day general admission to the Honda Indy Edmonton and to the opening weekend of Capital EX (valid July 23-25), one (1) admission to a City of Edmonton Attraction (Fort Edmonton Park, Edmonton Valley Zoo or the Muttart Conservatory) (valid July 23-25), and a West Edmonton Mall super savings coupon book.

**Fast & Furious Package:** Awarded to two (2) entrants who live within the Greater Edmonton Area\*. Winners may bring along a friend if they choose. Winners are responsible for their own transportation (approximate maximum total prize value of \$548.00). This package includes:

- One (1) 2010 Honda Indy Edmonton pace car ride (for one person),
- Two (2) Single-Day Bronze tickets to the Honda Indy Edmonton, and
- Two (2) Edmonton Weekend Fun Passes. Each Edmonton Weekend Fun Pass includes one (1) single-day general admission to the Honda Indy Edmonton and to the opening weekend of Capital EX (valid July 23-25), one (1) admission to a City of Edmonton Attraction (Fort Edmonton Park, Edmonton Valley Zoo or the Muttart Conservatory) (valid July 23-25), and a West Edmonton Mall super savings coupon book.

\*For the purposes of this contest, the Greater Edmonton Area consists of the following municipalities: Town of Beaumont, Town of Bon Accord, Town of Bruderheim, Town of Calmar, Town of Devon, City of Edmonton, City of Fort Saskatchewan, Town of Gibbons, Lamont County, Town of Lamont, City of Leduc, Leduc County, Town of Legal, Town of Morinville, Village of New Sarepta, Parkland County, Town of Redwater, City of St. Albert, City of Spruce Grove, Town of Stony Plain, Strathcona County, Sturgeon County, Village of Thorsby, Village of Wabamun, and the Village of Warburg.

The chances of winning are dependent on the number of contest entries received.

CONTEST CLOSSES 17:00:00 MOUNTAIN DAYLIGHT TIME MONDAY, JUNE 28, 2010.

In order to win one of the prizes, entrants must:

- Be 18 years of age or over
- Have transportation to and from the Honda Indy Edmonton site
- Be a resident of Canada
- Disclose their city and province of residence when entering the contest
- Have government-issued ID
- Winners are required to sign Release/Waiver forms for the Honda Indy Edmonton 2010 Pace Car rides
- Winners must use the prize themselves. Prizes are not transferable
- Winners must be willing to be interviewed and photographed for promotional purposes

SELECTION OF WINNERS FOR THE EDMONTONSTORIES RACE TO THE HONDA INDY EDMONTON CONTEST WILL TAKE PLACE AFTER CLOSE OF CONTEST ON JUNE 28, 2010. JUDGING WILL TAKE PLACE FROM MONDAY, JULY 5, 2010 TO THURSDAY, JULY 8, 2010.

WINNERS WILL BE NOTIFIED ON FRIDAY JULY 9, 2010.

THE CITY OF EDMONTON WILL ATTEMPT TO CONTACT THE WINNER FOR 3 CONSECUTIVE WORKING DAYS. IF NO RESPONSE IS RECEIVED BY THE END OF THAT PERIOD, ANOTHER WINNER WILL BE SELECTED.

### **GENERAL CONDITIONS**

Entrants agree to abide by the terms of these official rules and by the decisions of the independent judging organization, which are final and binding on all matters pertaining to this contest. This contest is governed by the laws of Canada. All federal, provincial, and local laws and regulations apply. All taxes on prizes are the sole responsibility of the prizewinner. Prizewinner will be required to sign a standard declaration and release form confirming compliance with the contest rules and acceptance of the prize as awarded within 2 working days of prizewinner being notified of winning the contest. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Entrants further grant to The City of Edmonton the right to use and publish their proper name online and in print in any other media in connection with the contest. Acceptance of a prize constitutes permission for The City of Edmonton to use winner's name and likeness for advertising and promotional purposes without additional compensation unless prohibited by law. By entering, participants release and hold harmless The City of Edmonton, Honda Indy Edmonton, Edmonton Northlands, Fantasyland Hotel, WestJet, Edmonton Economic Development Corporation, Parcom Marketing inc., their parents, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including any travel related thereto.

### **Internet:**

If for any reason the Internet portion of program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of The City of Edmonton which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, The City of Edmonton reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. The City of

Edmonton assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The City of Edmonton is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by The City of Edmonton on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participants' or any other person's computer related to or resulting from participation or downloading any materials in this contest.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CITY OF EDMONTON RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.**

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